



**Our mission is to enhance  
the quality, and growth of  
opticianry.**

**Sponsorship Opportunities to  
BOOST your Presence  
throughout OHIO**

**Reach 3,250 licensed Ohio  
Opticians**

**OAO Facebook page reaching  
over 1300 active followers.**

**Over 22,000 reaches this year**

- OAO event attendees receive the opportunity to learn from top eye-care professionals from across the country.
- With a main goal of providing attendees an engaging, informative experience, our events include everything from advantageous networking and impactful speakers to exciting receptions and off-site activities.
- By becoming a sponsor, you will promote your business to **over 3,250 licensed opticians in the state of Ohio.**

**Opticians Association of Ohio**

**Questions? 614-505-3296**

**Email: [info@oao.org](mailto:info@oao.org)**

**Website: [www.oao.org](http://www.oao.org)**

## 2025 PARTNERSHIP OPPORTUNITIES

### Diamond Partner \$25,000

#### BENEFITS

- Recognition as a Diamond OAO Partner on association website and social media
- Listed as Diamond Partner and pinned to the top of OAO Facebook page for 1 year, reaching over 1,300 active followers., over 22,000 Facebook “reaches” this year)
- List of attendees from Professional Development events upon request
- Premium recognition on signage at OAO Continuing Education seminars
- Tabletop exhibit at all OAO Continuing Education seminars
- Promotion of Product/Service on email blast to entire database 4 times/year
- One-year OAO Membership
- 12 hours of Continuing Education credit, transferrable to a non OAO member

### Platinum Partner \$15,000

#### BENEFITS

- Recognition as a Platinum OAO Partner on association website
- Listed as Platinum Partner and pinned to the top of OAO Facebook page 4 times per year, reaching over 1,300 active followers., over 22,000 Facebook “reaches” this year)
- List of attendees from Professional Development events upon request
- Recognition on signage at OAO Continuing Education seminars
- Tabletop exhibit at all OAO Continuing Education seminars
- One-year OAO Membership
- 10 hours of Continuing Education credit. (Transferrable to a non OAO member.)

### Gold Partner \$7,500

#### BENEFITS

- Recognition as a Gold OAO Partner on association website
- Listed as Gold Partner and pinned to the top of OAO Facebook page 3 times per year, reaching over 1,300 active followers, over 22,000 Facebook “reaches” this year)
- List of attendees from Professional Development events upon request
- Recognition on signage at OAO Continuing Education seminars
- Tabletop exhibit at all OAO Continuing Education seminars
- One-year OAO Membership
- 8 hours of Continuing Education credit. (Transferrable to a non OAO member.)

### Silver Partner \$2,500

#### BENEFITS

- Recognition as a Silver OAO Partner on association website
- Listed as a Silver Partner on the OAO Facebook page
- List of attendees from Professional Development events upon request
- Recognition on signage at OAO Continuing Education seminars
- Tabletop exhibit at all OAO Continuing Education seminars
- One-year OAO Membership
- 6 hours of Continuing Education credit. (Transferrable to a non OAO member.)

### Custom Partner

#### BENEFITS

- Choose from tabletop exhibits, speaker sponsorships, promotional material distribution, etc.
- Custom Pricing available

### Tabletop Exhibit \$1,500

- Exhibit at one OAO Professional Development event of your choice.

<b>COMPANY NAME</b>	<b>CONTACT NAME</b>
<b>ADDRESS</b>	<b>SUITE#</b>
<b>CITY</b>	<b>STATE</b> <b>ZIP</b>
<b>PHONE</b>	<b>FAX</b>
<b>EMAIL ADDRESS</b>	
<b>LOCAL REPRESENTATIVE TO ATTEND SEMINARS</b>	<b>PHONE</b>

<b>PARTNERSHIP SELECTION</b> <b>DIAMOND \$25,000</b> <b>PLATINUM \$15,000</b> <b>GOLD \$7,500</b> <b>SILVER \$2,500</b> <b>CUSTOM \$_____</b>
<b>Locations/Dates: Southwest Event TBD - Northeast Event TBD - Northwest – TBD Central- TBD</b>

<b>METHOD OF PAYMENT</b>
<b>CREDIT CARD:</b> DISCOVER    MASTERCARD    VISA    AMERICAN EXPRESS
<b>CREDIT CARD NUMBER</b>
<b>EXP DATE</b> <b>SECURITY CODE</b>
<b>AMOUNT TO BE CHARGED: \$</b>
<b>NAME ON CARD</b>
<b>BILLING ADDRESS:</b>
<b>CITY</b> <b>STATE</b> <b>ZIP</b>
<b>SIGNATURE:</b>

**Terms & Conditions:**

- The undersigned agrees to abide by the Conditions, Rules and Regulations of the Show as set forth here, enclosed and in the emailed issued in advance of the seminar. Acceptance of this contract binds us to the payment as set above. Deposits are non-refundable if assignments are made. No refunds with 45 days of the Show's opening date. We understand Management reserves the right to: contact us by any of the means above; demand release of our space for failure of ourselves or our representatives to conform to the rules; re-allot space; offer requested space when available; and reject any and all application.
- The undersigned agrees they may not display items on the property aside from the area they are assign.
- All notices of exhibit space cancellation must be submitted to Management in write and will be officially dated when received by Management. Cancellation may be accepted at the sole discretion of Management. A \$100 processing fee will apply to al cancellations regardless of cancellation date. Under al circumstances, Management retains the right to sell any space cancelled by exhibitor.
- In the event of cancellation of the Show due to fire, strikes, act of God, government regulations, or any cause beyond control, the Management shall determine an equitable basis for the refund of each portion of Entrance, Publicity, Directory and Exhibit Fee as possible, after consideration of expenditures and commitments already made. Refunds shall be made solely at the discretion of the Management.
- OAO, ITS OFFICERS, AGENTS AND EMPLOYEES EXPRESSLY DISCLAIM ANY AND ALL LIABILITY FOR ANY LOSS, DAMAGE, OR INJURY TO PERSON OR PROPERTY SUSTAINED BY AN EXHIBITOR, HIS AGENTS, OR ANY OTHER PERSON, CAUSED BY FIRE, THEFT, WATER, ACCIDENTS OR IN ANY OTHER MANNER, WHETHER CAUSED BY AN ACT OR FAILURE TO ACT, EITHER INTENTIONALLY OR NEGLIGENTLY CAUSED BY CONDUCT OF OAO, ITS OFFICERS, AGENTS AND EMPLOYEES, OR BY A PARTY OR BY A PARTY OR PARTIES OTHER THAN OAO, ITS AGENTS OR EMPLOYEES.
- THE UNDERSIGNED EXHIBITOR HEREBY AGREES TO FULLY INDEMNIFY AND HOLD FOREVER HARMLESS OAO, ITS OFFICERS, AGENTS AND EMPLOYEES FOR ANY LOSS, DAMAGE OR INJURY SUSTAINED BY AN EXHIBITOR OR ANY OTHER PERSON CAUSED BY FIRE, THEFT, WATER, ACCIDENTS OR IN ANY OTHER MANNER RESULTING FROM THE ACT OR FAILURE TO ACT OF THE UNDERSIGNED EXHIBITOR, HIS AGENTS, OR EMPLOYEES, OR BY ANY OTHER PARTY OR PARTIES.
- Exhibitors may write orders for future delivery, bring merchandise to sell from your booth for immediate delivery (cash & carry), or both.
- Exhibitors will display only merchandise regularly sold by them. No space may be shared or sublet. Failure to pay fees for any and all displayed by exhibitors shall be deemed cause for cancellation of space.
- Exhibitor must remain open until the closing of the Show. Early packing is prohibited. All sales gimmicks, promotions and giveaways must be approved by the Management. Soliciting must be confined to within your own exhibitor booth.
- With my attendance at this event, I realize that I and/or my products may be included in publicity photos. I hereby give my consent to the event's producers to use in future promotional materials and such photos and/or comments.